

# Innovation Challenges and Contests supporting higher education and research-industry open innovation

## Speakers

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## Online modality

Online

## Language

English

## Target

Professors, researchers, policy makers, innovation managers, technology and knowledge transfer officer, research project managers, companies R&D staff interested in CBL – Challenge-Based Learning

## Schedule

4 July

16 July

Webinar 1: provision of concepts and examples

Webinar 2: hands on session

12:00 - 13:00

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## Topics

- What is open innovation
- Examples of Innovation Contests formats
- How an Innovation Contest works
- Guidelines, hints and tips to manage a successful Innovation Contest
- How to design a new Innovation Contest
- The Innovation Challenge Design Canvas
- European projects about Innovation Challenges

## Registration

Registration by 30 June 2024 at this link:

<https://www.eventbrite.it/e/innovation-challenges-and-contests-tickets-927814316597?aff=oddtcreator>