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EURAM 2024 Symposium:

Sustainable Development: The role for communities to co-create value-adding perspectives

Symposium Organizers: Bob Bastian, Andrea Caputo, Massimiliano Pellegrini

UN Sustainable Development Goals (SDG): 6, 7, 11, 12, 13, 14, 15

Date: Friday June 28, 16:00 – 17:30 at the EURAM conference

Research on business models for sustainability has significantly increased our understanding about how economic, environmental, and societal value is created and how negative impact can be reduced in the way organizations create, deliver, capture, and exchange sustainable value with their stakeholders. At the same time, the field lacks critical interrogation and reflection on the meaning of sustainable development; less is known about the implicit underlying assumptions of business models for sustainability. For example, strategic approaches such as technological progress and storytelling are unquestionably assumed to support sustainable business managers and their stakeholders. This Symposium aims to generate an interactive discussion about these problematic issues by exploring the role of communities and technology.

During the first part of the Symposium, a roundtable session is facilitated with experts in the field. The second part of the Symposium is centred around smaller group discussions in which participants will work on the role of communities, technology, and sustainable development to stimulate and/or hinder sustainable development.

Authors

The following authors will discuss their work during the roundtable session:

Bob Bastian, *University of Trento*, on sustainability and the role of communities.

Massimiliano Pellegrini, *University of Rome Tor Vergata*, on the role of 4.0 technology for sustainability.

Martin Schwarz, *University of Stuttgart*, on a dynamic perspective on meaningful work.

Alexandra Jussli, *Bundeswehr University Munich*, on how human-centered organizational practices impact coping with job insecurity.

Silvia Blasi, *University of Verona*, on the Loop Research Center.

Tim Jousen, *Leipzig Graduate School of Management*, on the antecedents to social-ecological resilience in local humanitarian supply chains.

Audience

We would like to invite of all of you to participate in the Symposium and interact with the authors and group discussions.

